

PROJECT CANVASS:

GAWAD EDUKAMPYON FOR LOCAL GOVERNANCE

Championing Local Governance

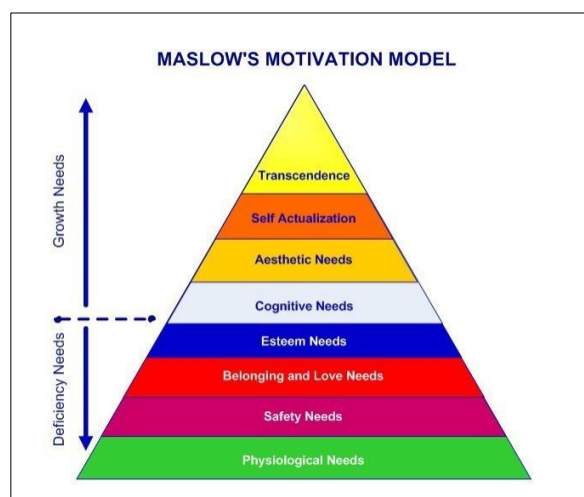
“I will not follow where the path may lead, but I will go where there is no path, and I will leave a trail” —Muriel Strode, Poet and Author

I. INTRODUCTION

Need for Public Recognition

It is necessary that excellence in the performance of the sworn duties of Local Government Executives (Barangay Chairman, Mayor and Governor) be recognized in part because it builds further confidence, and more so in that it serves as a template of success to be emulated by other local executives. Moreover, “research has shown both intrinsic and extrinsic rewards to be factors in motivating career public managers” (H. Rainey, “Reward Preferences Among Public and Private Managers”).

In similar application, “[E]mployees who feel they receive the recognition they deserve are much more likely to be involved in their agencies than those who feel a lack of such recognition” (Romzek, B.S., 1985, *The Effects of Public Service Recognition, Job Security and Staff Reductions in Organizational Involvement*, (Wiley) American Society for Public Administration).



Maslow's Hierarchy of Needs lists the qualities he (Maslow) observed in successful individuals who aimed high but kept their feet on the ground. At the lower end of the pyramid are the four stages that make up the "deficiency needs" which must be met before a person is able to reach for greater intellectual satisfaction through the "growth needs." The self-esteem requirements (our need to achieve in our lives and **BE RECOGNIZED**) include achievement, recognition, respect, and competence (DK, 2012, The Psychology Book, pp. 138-139).

So that Others May Learn and Be Inspired

Exemplary achievements, however, should not end with self-fulfillment and recognition. They should be celebrated and examined for the higher purpose of learning and inspiration for others. In the long run, this should amplify the benefits of exemplary achievements, enabling them to reach as many people as possible.

It is in this context that the Gawad Edukampyon for Local Governance Awards is introduced, as it will provide opportunities to recognize the accomplishment of exemplary Barangays and LCEs (Governor/Mayor) in the effective and efficient delivery of public services. Equally important and deserving of recognition are the efforts of Local Chief Executives in education and professional development which should lead to effective and efficient delivery of service.

II. GENERAL OBJECTIVES:

1. To acknowledge the meritorious performance of Punong Barangays who have exemplified utmost dedication in the performance of their sworn duties and responsibilities in the following essential areas of Public Service: Governance, Social Services, Fiscal Management, Security and Disaster and Public Accountability.
2. To identify and recognize the exemplary commitment of Local Chief Executives (LCE) of the Province (Governor), City and Municipality (Mayor) in adopting programs/projects and activities that lead to:
 - 2.1 Being champions of Early Childhood Care and Development.
 - 2.2 Going the extra mile in developing and implementing innovative programs to help support DepEd's Basic Education - Learning Continuity Plan (BE-LCP).
 - 2.3 Capacity Building and Professional Development of their component Barangays that result to effective and efficient delivery of public services

3. To serve as a benchmarking example for similar LGUs to replicate and demonstrate that good governance is a reality, and moreover, to be featured in the subsequent editions of the Barangay Handbooks as a Barangay Exemplar (Winning Ways).

III. NATURE / COMPONENTS OF THE AWARDS:

The Edukampyon Local Governance Awards has two components:

- A. Gawad Edukampyon Para sa Barangay
- B. Gawad Edukampyon Para sa Lokal na Pamahalaan

A. THE GAWAD EDUKAMPYON PARA SA BARANGAY

The **GAWAD HUSAY BARANGAY** is in due recognition of the significant role of the Barangay in the comprehensive development and transformation of the community and society.

Husay, Kahusayan (n.) is a Tagalog word for skill, efficiency, expertness and excellence (p. 669, Tagalog-English Dictionary by Leo James English, 1986, Capitol Publishing House).

Barangay is the smallest local government unit (LGU) in the Philippines. The name *Barangay* originated from *balangay*, a Malay word meaning “sailboat” (Zaide, Sonia M.f, 1999, The Philippines: A Unique Nation, All-Nations Publishing, pp. 62,420). Municipalities and cities in the Philippines are subdivided into barangays and further subdivided into smaller areas called “*purok*” (zone) consisting of a cluster of houses for organizational purposes, and “*sitios*”, which are territorial enclaves, usually rural, far from the barangay center. The Barangay is inhabited by persons who have been actual residents of the Barangay for at least six (6) months. As of March 2020, there are 42,046 barangays throughout the Philippines.

Specific Criteria:

A. The awards in this category shall cover the following essential aspects of local governance, to wit:

1. **Gawad Edukampyon for Barangay Governance** which will be based on the general performance of the Barangay Chairman.
 2. **Gawad Edukampyon for Barangay Social Services** which will include their performance in any of the following sectors: Barangay Health Workers (BHW), Barangay Nutrition Scholars (BNS), Children & Youth, Senior Citizens, Persons With Disability (PWD), Barangay Employment Service Unit (BESU), Gender and Development (GAD), Daycare Service System, Agriculture and Fisheries, ERPAT-MOVE, Solo Parents, Indigenous People and Women's Sector.
 3. **Gawad Edukampyon for Barangay Fiscal Management** which will involve prudence and efficiency in the spending of government funds, as well as the generation of additional income for the Barangay and religious compliance with the submission of reports and liquidation of financial obligations.
 4. **Gawad Edukampyon for Barangay Justice, Security and Disaster Preparedness** which will cover exemplary skills in the administration of the Barangay Justice System, Barangay Security, Disaster Measures, Solid Waste Management, Natural Resources & Environment Management, Anti-Drug Abuse, and enforcement of the Clean Air and Water Act.
 5. **Gawad Edukampyon for Barangay Accountability** which includes religious compliance with the Code of Conduct and Ethical Standards for Public Official and Employee and outstanding personification of unblemished reputation and integrity as an honest public servant.
- B. That the identified program/project/activity (PPA) initiated by the Punong Barangay including systems and procedures adopted based on the afore-stated areas of local governance was found to have produced optimal results which resulted in effectiveness of public services and efficiency of its delivery to their respective constituencies.
- C. That the outstanding practice in the aforementioned areas of local governance had a substantial impact on the lives and welfare of the members of the community resulting in the creation of greater public value.
- D. And that qualified awardees shall come from the 42,044 Barangays nationwide and shall be limited only to Barangay Chairpersons.

B. THE GAWAD EDUKAMPYON PARA SA LOKAL NA PAMAHALAAN

All the Local Chief Executives (LCEs) of the eighty-one (81) provinces, 145 cities and 1,489 municipalities nationwide shall be qualified under this component.

There will be three (3) main award categories under this component, to wit:

1. GAWAD EDUKAMPYON FOR CAPACITY DEVELOPMENT

Capacity development (or **capacity building**) is the process by which individuals and organizations obtain, improve, and retain the skills, knowledge, tools, equipment, and other resources needed to do their jobs effectively.

The CAPACITY DEVELOPMENT EDUKAMPYON AWARDS shall have the following sub-categories:

- For component cities and municipalities
- For highly-urbanized cities; and
- For provinces

Specific Criteria:

- For being advocates of capacity development and continuous learning as manifested by programs/projects and activities which include investments made for the institutionalization of the same which adds to the skills and knowledge of political leaders of their component LGUs.
- There is measurable improvement in skills and knowledge of the component political leaders as shown by improved processes and procedures for enhanced delivery of public services.

2. GAWAD EDUKAMPYON FOR ECCD

The ECCD-EDUKAMPYON AWARD shall have the following sub-categories:

- For component cities and municipalities
- For highly-urbanized cities; and
- For province

Specific Criteria:

- For being champions of Early Childhood Care and Development as manifested in/by:
 - Compliance with ECCD Council program delivery and other standards, at the minimum;
 - Innovative and effective supplementary programs on early stimulation (development) and promotion of proper health and nutrition

- The LCE is an active advocate of the role of LGU-duty bearers in respecting, protecting and fulfilling the rights of every child to responsive and effective ECCD service, as evidenced by:
 - Institutionalized or locally-legislated support for ECCD
 - Inter-agency/unit and multi-stakeholder appreciation of the importance of ECCD and involvement in ECCD program implementation

3. GAWAD EDUKAMPYON FOR LEARNING CONTINUITY INNOVATION

Four LGUs will be given this award—one (1) LGU in NCR, one (1) LGU in Luzon, one (1) LGU in Visayas and one (1) LGU in Mindanao.

Specific Criteria:

- The LCEs have gone the extra mile in developing and implementing innovative programs to help support DepEd's Basic Education - Learning Continuity Plan (BE-LCP).

- That such programs contribute to ensuring that learners are healthy, safe, engaged, supported, challenged and values-oriented, especially in light of circumstantial challenges.

- That such innovative programs have had tremendous impact towards making education accessible and relevant for the parents and youth of the community.

IV. GENERAL MECHANICS OF IMPLEMENTATION:

1. Only Local Chief Executives (LCEs) of various Local Government Units (LGUs): Governor (Province), Mayor (City/Municipality) and Punong Barangay (Barangays) shall be eligible to be recipients of awards and recognitions.
2. Nominations may originate from any of the following:
 - 2.1 Concerned Departments, Agencies, Councils and instrumentalities of Government which are directly involved in the various aspects of local governance.
 - 2.2 Regional/Provincial or Field offices of the Department of the Interior and Local Government (DILG);
 - 2.3 National or Provincial Chapters of various Leagues of Local Government Units as provided in RA 7160;
 - 2.4 LCEs of various Local Government Units:
 - 2.5 Respective Representatives to National Legislature (Congressman)
 - 2.6 Recognized private associations and organizations directly involved and engaged in local governance.
3. There shall be a total of twenty-one (21) awards and awardees to be given **r e c o g n i t i o n** in an Awarding Ceremony:
 - 3.1 **For the Husay Barangay Awards** - Five (5) Punong Barangays for each category of local governance.
 - 3.2 **For the Gawad Edukampyon for Capacity Development** - One (1) for the provincial, one (1) for highly-urbanized city and one (1) for the component city/municipality.
 - 3.3 **For the ECCD-Edukampyon Award** - One (1) for the provincial, one (1) for highly-urbanized city and one (1) for the component city/municipality. (x3)
 - 3.4 **For the Gawad Edukampyon for Learning Continuity Education** - one (1) LGU in NCR, one (1) LGU in Luzon, one (1) LGU in Visayas and one (1) LGU in Mindanao
4. All awardees shall be featured in the succeeding revised editions of the Barangay Management Handbooks as exemplars of Barangay Governance or other similar publications or platforms.
5. For the effective realization of the aforementioned objectives the following structure will be implemented, to wit:
 - 5.1 The Center for Local Governance and Professional Development, Inc. (CLGPD) will serve as the **Secretariat** in the search process,

to include: identification of nominees for each component and category; undertaking a thorough study and gathering details of the exemplary practices of the nominees, and acting as the secretariat of the selection committee and the executive committee.

The Center for Local Governance & Professional Development, Incorporated is an independent academic-oriented and experience-based training and consultancy company dedicated to the promotion of exemplary public governance as a means to address fundamental issues in the fields of health, education, and social services, towards the mitigation of various societal problems. The Center offers various services including training and capacity-building, consultancy services, and technical and policy research.

The Center was established in 2015 upon its incorporation with the Securities and Exchange Commission, and is currently headed by dynamic leadership in the person of Ms. Melissa Iris U. Ignacio. It is supported by a dedicated roster of experts and accomplished consultants in the field of governance, economics, and public management.

Its principal Office is located at Lot 21 Blk. 14, Iris Street, West Fairview, Quezon City and can be contacted at Telephone No. (02) 2853321; CP Nos. 0917-317 4116 (Globe) and 0908- 888 3850 (Smart). You can send communications through clgpd98@gmail.com and view the website at www.cenlocgov.com.

- 5.2 A **Selection Committee**, composed of representatives of the institutional partners, will be formed for the purpose of screening and evaluating the same on the basis of the adopted criteria of the awards, as well as preparing the list of awardees to be submitted to the Executive Committee for their approval.
- 5.3 An **Executive Committee** of Seven Members to include the following institutional partners shall have the sole authority to approve the list of awardees and to confer such award and recognition in a Ceremony organized for the purpose:
 - a. Atty. Dominador D. Buhain
Chairman and President
Rex Education
 - b. Hon. Eduardo M. Ano
Secretary

Department of the Interior and Local Government (DILG)

- c. Dr. Teresita Inciong
Vice-Chairperson & Executive Director
Early Childhood Care and Development (ECCD) Council
 - d. Hon. Tonisito M.C. Umali, Esq.
Undersecretary
Department of Education (DepEd)
 - e. Hon. Juan Edgardo “Sonny” M. Angara
Senator
Senate of the Philippines
 - f. Hon. Lord Allan Jay Q. Velasco
Speaker
House of Representatives (HOR)
 - g. Dr. Ronald U. Mendoza
Dean
Ateneo School of Government (ASoG)
6. Representative from the ECCD Council shall likewise be in the

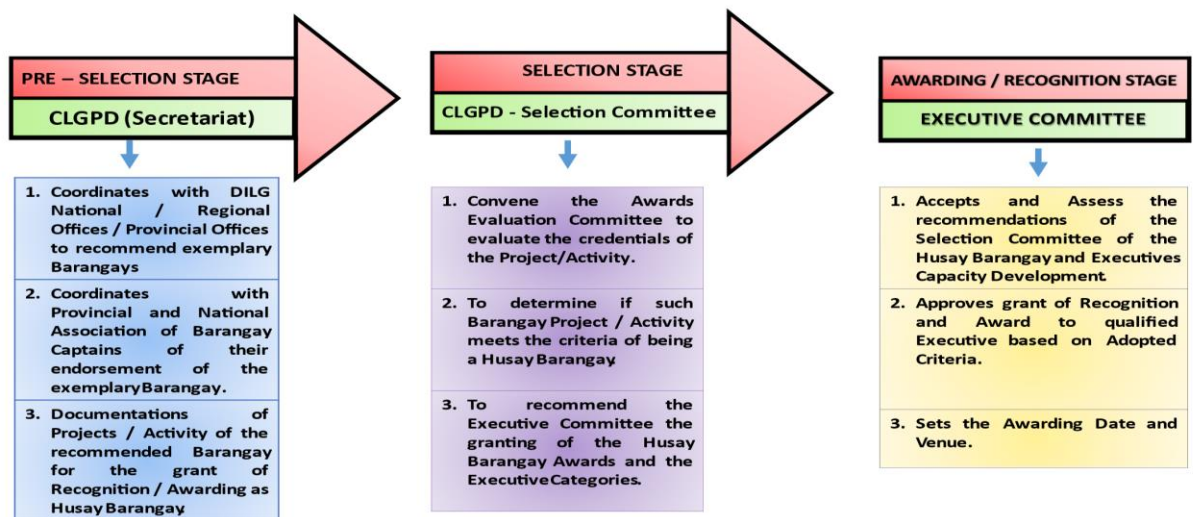
Selection and Executive Committee for matters relating to the selection, criteria formulation, among others, relative to the ECCD-Edukampyon Awards.

Representative from the DEPED CENTRAL OFFICE shall likewise be in the Selection and Executive Committee for matters relating to the selection, criteria formulation, among others, relative to the ECCD-Edukampyon Awards.

REX Book Store shall be the lead convenor for the whole award-giving, selection process, identification, and awarding based on its corporate call of PARA SA BATA, PARA SA BAYAN.

Rex Education shall provide material, financial, manpower, and other support for the award but shall inhibit itself from the selection processes, to emphasize full trust and confidence in the wisdom of the partner agencies.

Framework of the Review/Assessment, Selection, and Awarding Process



V. PROJECT TIMELINE:

1. Formal Launching of the Project – December 6, 2021

1.1. Hybrid face-to-face program with provisions for online participation

- 1.2. Official signing of the Memorandum of Cooperation among Institutional Partners as program highlight
- 1.3. Formal launching of
GAWAD EDUKAMPYON FOR LOCAL GOVERNANCE
Championing Local Governance

Ceremony Details:

Date: December 6, 2021(Monday)

Time: 9:00 am to 12:00 Noon

Venue: Ballroom A, Marco Polo Hotel, Ortigas, Mandaluyong City

2. Information Dissemination and Solicitation of Nominations
 - 2.1. Timely distribution of communications to all concerned (leagues and all those mentioned in section IV.2 of this document).
 - 2.2. Official letters to be prepared and signed by Secretariat for and on behalf of the Executive Committee
3. Acceptance, Evaluation, and Documentation Period – December 1, 2021 to February 28, 2022
 - 3.1. Acceptance of nominees for the various award categories from each respective region (NCR, Luzon, Visayas, Mindanao)
 - 3.2. Initial objective evaluation of nominees based on submitted credentials, records of programs, and other documents
 - 3.3. Compiling of records & evaluations as part of documentation process
 - 3.4. Finalization of qualified nominees for submission to and consideration by the members of the Selection Committee.
4. Selection Period – 1st week of March 2021
 - 4.1. Convening of the Selection Committee for thorough evaluation of qualified nominees based on program records, community impact, and results achieved.
 - 4.2. Preparation of an official list of recommended awardees for each component and sub-category based on the full results of committee evaluations
5. Awarding Ceremony – 4th Week of March 2021

- 5.1. Summary report on the process of selection for due transparency and credibility of award recipients
 - 5.2. Official distribution of awards and giving due recognition to award recipients
 - 5.3. Final remarks as closing of the formal program for the 1st Gawad Edukampyon for Local Governance Awards
 - 5.4. Launching of the 2nd GAWAD EDUKAMPYON FOR LOCAL GOVERNANCE: *Championing Local Governance*
6. Post-Activity Period – Until April 8, 2022
- 6.1. Preparation of Post-activity Report as summary of the process involved, the final results, and feedback on the project
 - 6.2. Assessment of the activities and processes employed as reference for the benefit and improvement of succeeding Awards activities
7. The Publication
- 7.1. An official publication will be released with the following sections:
 - 7.1.1. Acknowledgement by the CEO of Rex Education
 - 7.1.2. Dedication by Rex Chairman
 - 7.1.3. Message from the Executive Committee members
 - 7.1.4. Synthesis report of the Gawad (by the Secretariat)
 - 7.1.5. Individual articles on the winners of the respective awards
 - CLGPD to submit finished articles for editing, layout
 - Electronic version to launch during the awarding
 - Printed copy to be available by June (tool for Year 2 promo)