

Resume of TITO G. CRUZ

Unit F Amery Cor. Alarka Sts.
North Fairview Subdivision
North Fairview, Quezon City 1121



WORK EXPERIENCE

- Director/Head of Agency, Philippine Broadcasting Service-Bureau of Broadcast Services (PBS-BBS) / Presidential Communications Operations Office (PCOO), August 2010 to July 12, 2016.
- Executive Committee, Metro Manila Film Festival (MMFF), 2014 to 2015
- Board of Directors, PTNI (PTV-4), 2011-2013
- Project PR Consultant, Malfamato, February 2008 to April 2008
- External PR Consultant, Crew Development Corp. 2000-2001
- Voice Talent of Fleishman-Hillard Marketing Communications Inc. for SPEX Malampaya Natural Power Gas (1998-2000)
- Voice Talent of Fleishman-Hillard Marketing Communications Inc. for Searle-Pfizer's CELEBREX Independence Day 2000
- PR Accounts Manager, DDB Philippines Inc., 2000-2002
- Board of Directors, JML Records, 1995-2000
- Chief Desk Editor, ABC-5 News & Public Affairs, 1997-1999
- GMA Network Inc.
 - Senior News Manager for Administration, GMA News & Public Affairs, 1995-1997
 - General Manager, Asia Pacific Broadcasting Company Inc. or APBC (a GMA affiliate. This company managed the provincial operations of GMA-7 except in Cebu & Mindanao.), 1995-1996
 - News Producer, "GMA News Live", 1991-1993
 - Writer & VTR Editor, "Kapwa Ko, Mahal Ko", GMA-7, 1980-1982
 - Production Assistant, "News at 7", GMA-7, 1980-82
- Country Correspondent, Tempo Indonesia, 1988-1990
- Radio Veritas Asia (RVA) & DWRV-AM
 - Head, Program Operations Monitoring, RVA, 1992-1994
 - News Writer-Reporter-Producer, RVA, 1983-1992, DWRV-AM, 1983-1990
- News Producer, "Broadcast City Reports", RPN-9, 1993
- Managing & Photo Editor, Frontline Magazine, 1981-1983

OFFICIAL MISSIONS / FUNCTIONS

- Singapore – May 2016, delegate to the 2nd SOMRI Working Group Meeting on ASEAN Digital Broadcasting.
- Kuala Lumpur, Malaysia – May 2016, delegate to the ASEAN Intergovernmental Commission on Human Rights (AICHR) Regional Forum on Media and Human Rights in ASEAN.
- Mactan, Cebu – March 2016, Vice-Chair, National Organizing Committee, 13th Conference of ASEAN Ministers Responsible for Information (AMRI), 14th Senior Officials Meeting (SOMRI) and Related Meetings with Dialogue Partners.
- Jakarta, Indonesia – March 2016, delegate to the 11th Coordinating Conference on the ASEAN Cultural Community (11th SOC-COM).
- Jakarta, Indonesia – January 2016, delegate to the 8th Coordinating Conference for the ASEAN Political-Security Community (8th ASCCO).
- Surabaya, Indonesia – November 2015, delegate to the 50th Meeting of the ASEAN Committee on Culture and Information (COCI).
- Chiang Mai, Thailand – August 2015, delegate to the 41st Annual Gathering and 14th AIBD General Conference.
- Brunei Darussalam – August 2015, delegate to the 1st Senior Officials Meeting Responsible for Information (SOMRI) Working Group on ASEAN Digital Broadcasting.
- Kuala Lumpur, Malaysia – May 2015, delegate to the 12th Asia Media Summit 2015 (AMS).
- Ngwe Saung Beach, Ayeyawaddy Division, Myanmar – March 2015, delegate to the 13th Meeting of the Senior Officials Responsible for Information (SOMRI).
- Phnom Penh, Cambodia – August 2014, delegate to the 40th Annual Gathering/13th AIBD General Conference.
- Nay Pyi Taw, Myanmar – June 2014, delegate to the 12th Conference of the ASEAN Ministers Responsible for Information (AMRI), Senior Officials Meeting for the 12th AMRI and related Meetings with Dialogue Partners.
- Phnom Penh, Cambodia – May 2014, Head of Delegation to the 15th Meeting of the ASEAN Committee on Culture and Information (COCI) Sub Committee on Information.
- Kuala Lumpur, Malaysia – August 2013, delegate to the Special Meeting of ASEAN Senior Officials Meeting Responsible for Information (SOMRI).
- Hanoi, Vietnam – December 2012, Head of Delegation to the 47th Meeting of ASEAN Committee on Culture.
- Makati City, Philippines – June 2012, delegate to the AMRI Technical Working Group Meeting on Effective Communication Plan in Support of ASEAN Community Building.

- Kuala Lumpur, Malaysia – February 2012, delegate to the 11th Conference of ASEAN Ministers Responsible for Information (AMRI).
- Taiwan – November 2011, observed operations of various communication facilities in said country.

EDUCATION/GRANTS

- Broadcast Management & Organizational Development, Deutsche Welle Radio & TV International, 1995
- The Role of Electronic Media, U.S.A.-IVP, 1988
- News & Currents Affairs Fellowship, Radio Nederland Training Centre, 1986
- Bachelor of Arts in Broadcast Communication, University of the Philippines in Diliman, 1980
- High School, Xavier University-Ateneo de Cagayan, 1976
- Elementary, Xavier University-Ateneo de Cagayan, 1972
- Labor Law Course, U.P. School of Labor & Industrial Relations, 1988
- Advance Reporting, Philippine Press Institute & the Development Academy of the Philippines, 1985

LECTURES HANDLED:

- Resource Person, Amway Phils. Executive Media Seminar-Workshop, Alphaland City Club, March 17, 2017
- PR & Media Relations, Assumption College, Makati. October 2009.
- News Gathering, Interview Techniques & Broadcast Ethics. Given to senior students of Angelicum College. 2007.
- News Gathering & Interview Techniques. Given to senior students of Angelicum College. February 2002.
- News Gathering & Interview Techniques. Given to senior students of Broadcast Journalism. U.P. College of Mass Communication, 1996.
- Broadcast News. Given to catholic priests, nuns & catechists. Sonolux Asia, Ateneo de Manila University. 1988 & 1989.

AWARDS / RECOGNITION

- Recognition for unwavering support to the Philippine Arts Festival 2013, given by the National Commission for Culture and the Arts (NCCA), March 2013
- Recognition for notable contributions and invaluable support to the Agri Tekno-Demo Forum, September 2012
- Recognition for invaluable support to the Association of Government Information Officers of Central Luzon, (AGIO-CL) Inc., June 2011
- Recognition for invaluable support to the Philippine Army, March 2011

- Co-Awardee, Catholic Mass Media Awards (CMMA) for the Filipino Service of Radio Veritas Asia, 1995
- Outstanding Journalist, given by the Wadih C. Saab Chapter, Order of DeMolay of the Republic of the Philippines, 1989
- Commendation for Bravery & Heroism, given by the then Secretary of National Defense Fidel V. Ramos, 1989
- Recognition for Meritorious Services, given by the then Philippine Constabulary-Integrated National Police, 1989
- Awarded the American Flag, given by Sen. Frank Guarini, Washington D.C., USA, 1988
- Awarded Honorary Citizenship, City of Lincoln, State of Nebraska, USA, 1988
- Awarded Honorary Citizenship, State of Nebraska, USA, 1988
- Recognition for Bravery, given by the National Movement for Free Elections (NAMFREL), 1986

AFFILIATION

- APBC Official Network Representative, KBP Top Level Management Conference, 1995 and 1996
- Member, Kapisanan ng mga Brodkaster ng Pilipinas (KBP), 1983 to 1997
- Member, Escudo Lodge No. 371 F & A M MWGLP
- Floro Memorial York Rite
- OES, Kalaw Chapter #9
- Member, Wadih C. Saab Chapter, Order of DeMolay
- Member, Supreme Council Order of DeMolay, Republic of the Philippines

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